

WHAT IS HEARDIGITS?



Using breakthrough, clinically valid, speech-in-noise technology, this online test generates qualified referrals for hearing aid sales. The hearDigits widget is customizable and can be embedded onto any website effortlessly and seamlessly. End-users can take a free 2-minute hearing screening, order hearing aids from the website, or submit their details for secure referrals directly to you, via a secure online portal.



USE HEARDIGITS TO

GENERATE HEARING AID LEADS

24-hour online screening test generates leads directly from your website.

BOOST YOUR BRAND

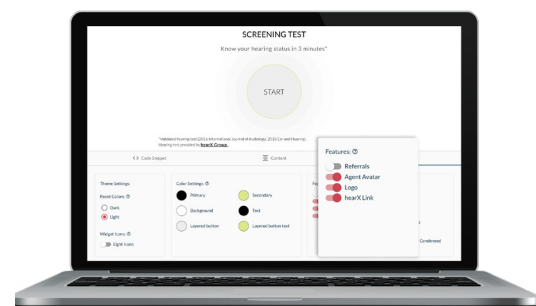
- Sales generator** | Widget can be set up to suggest specific hearing aids based on screening results.
- Pre-screening for potential loss** | View results online to prepare for consultation ahead of time.
- Easy integration** | Our simple wizard creates a custom widget for your website.
- Build a marketing database** | Allow people to leave their contact details directly after the hearing screening.
- Manage referrals online** | Manage referrals from the secure cloud-based referral management system.
- Increased access to hearing healthcare** | Screen people for early intervention.

"The hearDigits test is highly effective in generating authentic leads for our audiology clinic. It is really easy-to-use and helps you keep track of your prospective patients."

- **YVONNE VAN NIEKERK**, Marelle Gous Tailored Hearing Care

HEARDIGITS PREMIUM

By selecting the hearDigits Premium package, you gain access to exclusive features to improve referral generation through customization. During setup, toggle between features to suit your needs.



Themes | Toggle between a light and a dark version of the widget.

Referrals | Referrals can be turned on/off.

Logo | Determine whether you would like the hearDigits logo to appear on your widget. Select the images and icons custom to your preference, to best suit your widget.

Fonts | Select between 7 different font types available for the hearDigits widget.

Color | Customize your widget in terms of color, according to the clinic's look & feel.

Text | Edit and change the text presented on several windows of the widget.

Privacy Policy | Add your own privacy policy.

Data capturing | Basic patient information can be captured before the result screen is displayed.

Results | The result screen can be customized with regards to image upload and button flow.

BENEFITS & FEATURES



CLINICALLY-VALIDATED

The digits-in-noise test is clinically-validated.



QUALIFIED REFERRALS

Qualified referrals to hearing healthcare providers through secure, cloud-based Leads portal.



EASILY EMBEDDED INTO ANY WEBSITE

Adding a customizable widget to an existing web page is an effortless process. The widget, once embedded, works in a variety of sizes and layouts, on large screens and on mobile devices.



MANAGE REFERRALS ONLINE

Integrates with the cloud-based Leads portal for safe storage of patient information and tracking of referrals.



CUSTOMIZABLE

Toggle between features to suit your needs. Customizable features include: text, color, font, theme, and logo.



AFFORDABLE

Low annual fee payable by the website owner. Free to the end-user.



EASY-TO-USE

Simple instructions and a user-friendly interface. Take the screening anywhere, at any time, from a desktop or smartphone using any pair of earphones or headphones.



CONTACTLESS HEARING SCREENING

Changing times require innovation. hearDigits enables you to screen patients remotely and offer remote hearing consultations where needed.

We received a SOC2[®] report from A-LIGN

FDA Registered | CE-marked | ISO 13485 Certified | SAHPRRA Registered | HIPAA Compliant | POPIA Compliant

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